

«TASDIQLAYMAN»

Kafedra mudiri: 

« » 2022 yil

## FAN DASTURI BAJARILISHINING KALENDAR REJASI

(ma'ruza, seminar, laboratoriya, amaliy mashg'ulotlar, kurs ishlari)

Yo'nalish BI va A

Fakultet: Iqtisodiyot

Fanning nomi: "Menejment. Marketing"

Ma'ruzachi:

Dotsent M.O.Gulov

Maslahat va amaliy mashg'ulotni olib boruvchi:

Ass. M.G'.Aliyeva

Mustaqil mashg'ulotlarni olib boruvchi:

Ass. M.G'.Aliyeva

Akadem guruh BA-165-166-20

Ma'ruza

30

Amaliy mash.

30

Laboratoriya

-

Mustaqil ish








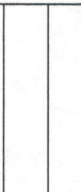
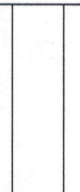

74

kurs ishi

-

Jami

134

№	Mavzuning nomi	Ajratilgan soat	Bajarilganligi xaqida ma'lumot		O'qituvchi imzosi
			Oy va kun	Soatlar soni	
1	3	4	5	6	7
Ma'ruza					
1	Marketing mohiyati, maqsadi va vazifalari	2	13.02.2023	2	
2	Marketing mohiyati, maqsadi va vazifalari	2	16.02.2023	2	
3	Marketing tizimida axborot ta'minoti	2	23.02.2023	2	
4	Marketing tizimida axborot ta'minoti	2	02.03.2023	2	
5	Marketing muhiti	2	09.03.2023	2	
6	Marketing muhiti	2	16.03.2023	2	
7	Bozorni va iste'molchilarni o'rganish	2	23.03.2023	2	
8	Bozorni va iste'molchilarni o'rganish	2	30.03.2023	2	
<b>Oraliq nazorat</b>					
9	Marketing tizimida tovar siyosati	2	06.04.2023	2	
10	Marketing tizimida tovar siyosati	2	13.04.2023	2	
11	Marketing tizimida tovar siyosati	2			
12	Marketing tizimida narx siyosati	2			
13	Marketing tizimida narx siyosati	2			
14	Marketingda kommunikatsion siyosat	2			
15	Marketingda kommunikatsion siyosat	2			
<b>Yakuniy nazorat</b>					
<b>JAMI</b>					<b>30</b>



Amaliy mashg'ulot (seminar) BA-166-20			
1	Marketing mohiyati, maqsadi va vazifalari	2	
2	Marketing mohiyati, maqsadi va vazifalari	2	
3	Marketing tizimida axborot ta'minoti	2	
4	Marketing tizimida axborot ta'minoti	2	
5	Marketing muhiti	2	
6	Marketing muhiti	2	
7	Bozorni va iste'molchilarni o'rganish	2	
8	Bozorni va iste'molchilarni o'rganish	2	
<b>Oraliq nazorat</b>			
9	Marketing tizimida tovar siyosati	2	
10	Marketing tizimida tovar siyosati	2	
11	Marketing tizimida tovar siyosati	2	
12	Marketing tizimida narx siyosati	2	
13	Marketing tizimida narx siyosati	2	
14	Marketingda kommunikatsion siyosat	2	
15	Marketingda kommunikatsion siyosat	2	
<b>Yakuniy nazorat</b>		<b>JAMI</b>	<b>30</b>



## Amaliy mashg'ulot (seminar) BA-165-20

1	Marketing mohiyati, maqsadi va vazifalari	2		
2	Marketing mohiyati, maqsadi va vazifalari	2		
3	Marketing tizimida axborot ta'minoti	2		
4	Marketing tizimida axborot ta'minoti	2		
5	Marketing muhiti	2		
6	Marketing muhiti	2		
7	Bozorni va iste'molchilarni o'rganish	2		
8	Bozorni va iste'molchilarni o'rganish	2		
<b>Oraliq nazorat</b>				
9	Marketing tizimida tovar siyosati	2		
10	Marketing tizimida tovar siyosati	2		
11	Marketing tizimida tovar siyosati	2		
12	Marketing tizimida narx siyosati	2		
13	Marketing tizimida narx siyosati	2		
14	Marketingda kommunikatsion siyosat	2		
15	Marketingda kommunikatsion siyosat	2		
<b>Yakuniy nazorat</b>			<b>JAMI</b>	<b>30</b>

Yetakchi o'qituvchi:



dots. M.O. Gulov